



FRIENDS OF JCDS 2011 "RESTYLE RUNWAY" DESIGN COMPETITION FASHION SHOW THEME : "Reduce, Reuse, Restyle "

Event Location & Date: Overland Park Convention Center - Friday, September 23, 2011

Mandatory Rehearsal & Judging:

Overland Park Convention Center

1:00 P.M. Saturday, September 10, 2011

Mandatory Meet Your Models:

To be determined

***This is your opportunity to show your design and styling talents
in a full scale Runway Fashion Show, AND BUILD YOUR PORTFOLIO!***

Scholarship prizes will be awarded to the top three designers!

First Place: \$1,000 Second Place: \$750 Third Place: \$500

Designers selected will have:

- Access to professional photographs of their collection modeled on the runway.
- A fashion show video produced by a professional videographer.
- Video will be posted on Friends of JCDS website and You-Tube (last year's event was attended by over 350 people, with print media and television coverage).
- Visit our website to see photos & video from the 2010 competition at www.friendsofjcds.com.

COLLECTIONS are due on or before Friday, September 2, 2011 at 3:00 p.m.

- Collections should be delivered to Friends of JCDS offices at 10501 Lackman Road, Lenexa, KS 66219.
- Photos of original "before" garments must be submitted with collection.
- Submitted collections will be juried by local design and fashion industry professionals. Approximately 20 collections or 80 garments will be selected for fashion show competition.
- Submitted collections become the property of Friends of JCDS.

ADMISSION TO SHOW: Contestants whose collections are selected for the show receive a free pass to the event. A limited number of student/faculty tickets will be available for \$37.50 on a first come, first served basis.

COMPETITION GUIDELINES

PLEASE NOTE: Collections must be styled entirely from donated garments obtained at Kansas City area SAVERS Thrift Stores which sell clothing donated to Big Brother Big Sisters of Kansas City.

1. Contest is open to students currently enrolled in any college fashion merchandising, art, or design classes, or who have been enrolled within the past two years. The competition is for designers who are aspiring to market their designs in the wholesale or retail market, but are not currently doing so.
2. A nominal \$25 nonrefundable entrance fee provides you a shopping pass to one of three Savers Thrift Stores. You will be assigned to a specific store upon entering the contest.



3. Shop at your assigned Savers store for as many collections as you wish to submit - you will not be charged for the garments/items selected.
4. ALL garments/items selected at the SAVERS store will be documented. Garments selected at stores must be used in collection(s) or returned. Store receipt must be shown to judges along with photos of garments/items in their "BEFORE" state.
5. Any item not used in your collection(s) must be returned. **IF NOT, YOU WILL BE DISQUALIFIED.**
6. Collections will be judged on models at the rehearsal on Saturday, September 10, at 1:00 p.m. Attendance of all contestants is mandatory and there will be no exceptions to this requirement.
7. Each contestant may enter one or more collections, consisting of a minimum of 3 ensembles and a maximum of 6 ensembles per collection.
8. Models (professional models and JCDS participants) will be assigned to each contestant upon receipt of the contest application and entrance fee.
9. Contestants **MUST** meet with their models prior to rehearsal to arrange a fitting, and necessary contact information will be provided ahead of time. This must be done to avoid getting to rehearsal and finding that your garments do not fit your models.
10. Collections may be female, male, or a combination. One or more assigned models may have a disability.
11. All entrants are required to sign a waiver allowing Friends of JCDS to use photos of you or your designs in promotions and/or advertising.

COLLECTIONS MUST HAVE one or more ensembles from the following two categories:

LEVEL 1 - Garments embellished with trim, fabric, and embellishments. (Embellishments may be furnished by students or selected/created from SAVERS items.)

LEVEL 2 - Garments reworked, resewn, and combined with other garments (SAVERS). Collections may be spring, summer, transitional, fall, holiday or formal/bridal wear. No swimwear will be accepted.

This show is PG! Therefore, garments should not be overly revealing with plunging necklines or excessively short skirts. Please keep in mind that the runway will be elevated and audience will be looking up. If any designs are deemed too risqué, you run the risk of the outfit or your entire collection being eliminated from the competition. The purpose of the fashion show is to illustrate to the audience how reusing and restyling can be very fashionable. Contestants are responsible for naming their collection(s) and ALL garments within a collection should reflect the theme.

ACCESSORIES: Accessories for contestants' collections may be selected at SAVERS or can be supplied by contestant. Part of the judging includes creativity in accessorizing.

Collections will be judged by the following criteria:

- Use of embellishments
- Originality in styling and design
- Creativity in accessorizing
- "Wow" factor -- collections that surprise and amaze the audience.
- Creativity in reworking garments
- Suitability/appropriateness of garments to models
- Adherence of individual garments to theme of collection

Questions? Email mtammeus@kc.rr.com, event chair, or brenda-youness@kc.rr.com, production chair.

For complete contest guidelines & instructions, visit our website at www.friendsofjcds.com. Friends of JCDS is a 501(c)(3) nonprofit organization that promotes charitable giving to improve the lives of people with developmental disabilities who live in our home community. Johnson County Developmental Supports (JCDS) is the agency of Johnson County, KS government that facilitates career and personal development for Johnson County residents with developmental disabilities. Friends of JCDS and Big Brothers Big Sisters retain the right to change competition guidelines at any time and without notice. Contestants who fail to adhere to contest guidelines will be disqualified.





RESTYLE RUNWAY 2011 DESIGNER APPLICATION FORM

(Please Print)

Name:

Address:

Cell phone:

E-mail address:

If attending school, where:

Major:

Number of collections submitting:

How many male/female models in each collection:

Best way to reach you:

Best time to reach you:

Date:

Please fill out this form and return to Lurena Mead at Johnson County Developmental Supports (JCDS) along with your non-refundable registration fee of \$25. Please make checks payable to **Friends of JCDS**. At that time, we will have you sign a media release form and take a tour of our facility.

If you have any questions, please contact:

Brenda Youness
Production Chair
Brenda-youness@kc.rr.com

OR

Marcia Tammeus
Event Chair
mtammeus@kc.rr.com



RESTYLE RUNWAY 2011 DESIGNER Q & A

Thank you for your interest in our Restyle Runway fashion show competition! Excitement is building, and competition is heating up for the \$1,000, \$750 and \$500 cash scholarship prizes for our top three winners!

As soon as we receive your application that specifies the number of garments/ collections you plan to submit, we will assign your models. Your next step will be to pick up your entry packet. We would love to meet you in person, offer a brief tour of our facility and show you the purpose of our fundraiser. *(Note: If you participated in our competition last year, we'd be happy to mail your packet).* Here is the location and contact information you'll need to get started:

Johnson County Developmental Supports (JCDS)
10501 Lackman Road
Lenexa, KS 66219-1223
Attn: Lurena Mead, Community Relations Manager
913.826.2212

When you drop by, you'll also be asked to sign a photo release granting permission for you and your garments to be filmed and/or photographed by the Friends of JCDS and the media. You will be given an information packet and shopping pass. Then . . . you will be ready to start shopping!

Q: Which SAVERS can I shop at?

A: Below are the locations of the SAVERS stores and your contact at the store. You will be assigned to shop at one of these three locations:

SAVERS	5441 West 95th Street Overland Park, KS 66207	Shawn Adams, Store Manager 1040@savers.com	913.649.4381
SAVERS	13509 S. Mur-Len Road Olathe, KS 66062	Jeannie Hannon, Store Manager 1045@savers.com	913.782.8939
SAVERS	4466 S Noland Road Independence, MO 64055	Mike Schmitt, Store Manager 1089@savers.com	816.373.9201

Q: Do I have to schedule a shopping appointment to select my garments?

A: No. You may shop at your assigned SAVERS at your convenience (during their hours of operation) and select garments, shoes, and accessories that you wish to use in your collection. Introduce yourself and present your shopping pass to the store manager when you arrive. S/he may ask for your driver's license and/or student ID to confirm your identification. Then select your garments and take them to the register. Once the garments are scanned and documented, you will be allowed to take them with you. All garments you take must be photographed, so you may want to do this at the time you take them.

Remember, any garments that you do not use in your collection MUST BE RETURNED TO SAVERS. Returned items must be removed from your account or you will be billed for them. When your collections are presented for judging, the judges will compare your garments to your shopping list from SAVERS. If any garments and/or accessories were taken, not used, and not returned, you will be disqualified. Photographs of all of your “before” garments MUST BE ATTACHED TO YOUR SUBMITTED GARMENTS.

Q: How many shopping trips can I have to obtain garments and/or accessories from SAVERS?

A: It doesn't matter as long as all items are documented and photographed.

Q: Since models are provided, will their pictures, measurements, and shoe sizes be provided?

A: Yes. After all applications are received, we will compile the list of requested male/ female models. In your model packet you will then receive a photo of each model, their off-the-rack sizes, shoe sizes, height, and measurements. There will be some professional models, and JCDS service recipients who have disabilities. You will need to pick up your model packet before you start shopping.

Q: What if one of my garments ends up not fitting the model it was created for?

A: The models will try on the garments at a fitting session, which will be held prior to the practice. If your garment doesn't fit, you will be given the opportunity to alter it. If that is not possible, we'll try to substitute a model.

Q: When I submit my collection, if it is not selected to be in the show, what will be done with my garments?

A: Since “Restyle Runway” is a fundraising event for Friends of JCDS, all designed collections will become the property of Friends of JCDS, to be displayed and sold at the event or at an online auction. To view pictures from last year's show, go to www.friendsofjcds.com and click on the “Activities and Events” tab. As a part of your entrant's packet, you will receive a release form which must be signed to participate in this competition. Before you submit your collection, you are free to photograph it yourself for your portfolio.

Q: What is the minimum or maximum garments I can enter?

A: The minimum is three garments; however, think in terms of a collection which may include up to six garments. You may submit as many collections as you wish, with each collection including 3, 4, 5, or 6 garments.

Q: If I decide to have five garments in my collection, am I free to decide which level of garments I want?

A: Each collection must have at least one garment from each of the two required categories - **Category 1:** Garments with embellishment; **Category 2:** Garments reworked (see contest guidelines for details). Since your collection must include at least three garments, you can select which category to duplicate. Remember also that garments within a collection should conform to the same season and theme. You can style spring, summer, fall, winter, or holiday collections.

Q: What if I propose a collection of five garments and have five assigned models, but decide to change it to four?

A: We understand that things sometimes don't go as planned, and will try to accommodate your change.

Q: I'm not clear on the shoes & accessories - Do I get them at SAVERS, or will I be selecting them at a store?

A: You should definitely try to find great accessories at SAVERS. You may also furnish shoes or ask the model to bring shoes. All shoes must look new, with no scuffs or worn edges.

Q: Will I be able to attend the event?

A: Designers whose collections are featured in the show will be given a complimentary ticket to attend. Event tickets are \$75 each. Students with valid school ID may make a reservation to the show through Patti Combs at a reduced rate of \$37.50. *Student tickets are limited, so tickets will be available on a first come, first serve basis!* Tickets must be prepaid with credit card or check, and picked up at the door the evening of the event. Student ID will be checked when tickets are picked up.

Q: When do I turn in my collection?

A: The deadline is September 2, 2011 at 3:00 p.m.

Q: Can I turn my collection(s) in early, and where do I bring them?

A: Yes. Bring your collection(s) to: Johnson Country Developmental Supports (JCDS)
10501 Lackman Road
Lenexa, KS 66219

Q: How should my garments be presented?

A: All garments must be on hangers, covered with poly bags and pressed. Accessories should be attached to garments or in a separate bag. You will receive forms in your packet that must be attached to each garment and accessory. This form will have space for the original photo of the garment(s). *Also, remember to write an accurate description of each ensemble.*

Q: How will I know if I have won?

A: Collections will be judged at the fashion show practice on Saturday, September 10, 2011. First, second, and third prize winners will be announced at the Restyle Runway Fashion Show on Friday, September 23. Prior to the fashion show practice, the collections will be juried and each designer will be contacted as to whether or not their collection will be in the show.

Q: How will my garments be judged?

A: The following criteria and 100 point system will be used:

- Originality in styling & design 20 points
- Creativity in reworking/reconstructing garments 20 points
- Creative use of embellishments 10 points
- Suitability/appropriateness of garments to models 10 points
- Adherence of individual garments to theme of collection 10 points
- Inclusion of ensembles appropriate for work attire 10 points
- "Wow" factor - Collections that surprise and amaze 20 points

Q: What if I have more questions as I begin working on my collection?

A: Please contact Brenda Youness, Production Chair brenda-youness@kc.rr.com or Marcia Tammeus, Event Chair at mtammeus@kc.rr.com.

Be creative and have fun! We wish you success, and can't wait to see your collection(s)!

Friends of JCDS is a 501(3) nonprofit organization that promotes charitable giving to improve the lives of people with developmental disabilities who live in our home community. Johnson Country Developmental Supports (JCDS) is the agency of Johnson County, KS government that facilitates career and personal development for Johnson County residents with developmental disabilities.

Friends of JCDS and BIG BROTHERS BIG SISTERS (who partners with SAVERS) retain the right to change the guidelines for the competition at any time and without notice. Contestants not adhering to contest guidelines will be disqualified.



RESTYLE RUNWAY 2011 FASHION SHOW WAIVER

I agree that, as a condition of participating in the Friends of JCDS Restyle Runway completion, all of the garments I create for the competition become the sole property of Friends of JCDS regardless of whether my garments are accepted for the runway fashion show.

I agree that the Friends of JCDS can use my garments in any way it pleases, including selling them or using them in advertising, photographs, or promotional materials.

I agree that I must return any unused garments and materials I receive from Savers or any other company associated with the Restyle Runway competition and that I will be responsible for paying for any garments and materials that I damage or do not return. I understand that I will be disqualified if I don't use or return all of the garments and materials I receive.

I give permission for my name, photographs, displays and video presentations to be used in connection with the Restyle Runway fashion show. I also agree to allow JCDS to release photographs for newspaper or television in connection with articles about this event.

I have read the above Authorization for Photo/Information Release and do hereby acknowledge that I am familiar with and fully understand the terms and conditions in this release.

Student Designer _____ Date ____ / ____ / ____

Print Name _____

This form must accompany your entry form.



RESTYLE RUNWAY 2011 GARMENT SHEET

DESIGNER _____

- Each outfit/ensemble in collection should be on hanger, covered with poly (dry cleaner) bag .
- If an outfit/ensemble consists of several garments, hang the garments together as an “ensemble.” Each garment, however, should have its own garment sheet, to show the changes you have made.
- *This sheet must be securely attached to each garment that is a part of the outfit/ensemble.*
 - *Example:* If the outfit/ensemble consists of a blouse, jacket and skirt, attach a garment sheet to each garment, then hang all three garments together, covered with a poly bag. If you have questions, please call or email Brenda Youness @ 913.481.3010. brendayouness@kc.rr.com

NAME OF COLLECTION: _____

NUMBER OF OUTFITS/ENSEMBLES IN COLLECTION: _____

COLLECTION THEME/SEASON:
(Spring/Summer/Fall/Winter) _____

ENSEMBLE # _____ (Name/Number of each outfit in collection, such as *Fall Floral #1*)

DESCRIPTION & COLOR: _____ SHOE REQUIREMENT _____

MODEL ASSIGNED TO THIS ENSEMBLE: _____ ENSEMBLE SIZE: _____

PHOTOS: (Staple original “before” photos below, & “after” photos on the back of this sheet.)



RESTYLE RUNWAY 2011 JUDGING SHEET

(One sheet per collection, score collection as a whole)

- 10 points:** Excellent, Outstanding, Over the Top
- 8 points:** Good, Very Nice
- 6 points:** Average
- 4 points:** Below Average
- 2 points:** Not Good
- 0 points:** Does Not Meet Requirements

Score each of these categories with 0-10 points:

1. Representation of both required levels of ensembles in collection (embellished, reworked).
2. Overall appearance and cohesion of collection.
3. Creative use of embellishments/trim/paint/batik, etc. (Level 1).
4. Creativity in reworking garments. Compare the “before” photos to the outfits (Level 2).
5. Originality in styling & design.
6. Suitability of outfits/ensembles to models (including models with disabilities).
7. Adherence of each ensemble to the theme of collection. Each collection should have a theme.
8. Appropriate choices of accessories/shoes.
9. Wow factor – collections that will surprise and amaze the audience.
10. Presentation, neatness, workmanship.

Total Points: _____



RESTYLE RUNWAY 2011 DESIGN CONTESTANT CHECKLIST

- APPLICATION TURNED IN
- \$25 NON REFUNDABLE ENTRANCE FEE
- WAIVER SIGNED
- COLLECTION(S) THEME DETERMINED & NAMED
- SHOPPING PASS OBTAINED (Need valid photo ID)
- GARMENT TRACK SHEETS CREATED (*one for each ensemble*)
___Accessories selected for each ensemble
- GARMENTS FITTED TO MODELS
- SHOES SPECIFIED FOR EACH OUTFIT IN COLLECTION(S)
- SAVED/DOCUMENTED STORE RECEIPT FOR ALL CLOTHING/ACCESSORIES
- UNUSED GARMENTS RETURNED TO SAVERS



MARK YOUR CALENDARS • DATES TO REMEMBER

	DATE	TIME	LOCATION
Application due date	April 8, 2011	By 4:30 P.M.	Friends of JCDS 10501 Lackman Road Lenexa, KS 66219
Meet your models	To Be Determined	TBD	Agency Models & Talent 1800 West 91 st Place Suite 301 Kansas City, MO 64114
Collections are due	September 2, 2011	By 3:00 P.M.	Friends of JCDS 10501 Lackman Road Lenexa, KS 66219
Rehearsal	September 10, 2011	1:00 P.M.	Overland Park Convention Center 6000 College Boulevard Overland Park, KS 66211
Restyle Runway Event	September 23, 2011	TBD	Overland Park Convention Center 6000 College Boulevard Overland Park, KS 66211